

Helping Parents Make Better Decisions

Sarah Merians Photography & Video Company

Find it. Book it. Celebrate!
Mitzvah Market
mitzvahmarket.com

Mitzvah Market, the largest resource in the U.S., provides **Bar Bat Mitzvah** planning parents with **all the information** they need on multi-platforms.



DIGITAL

20,000+
unique
visitors

11,000
subscribers

WEBSITE

With 20,000+ unique monthly visitors, we are the planning site with timelines, important questions to ask and ideas covering the latest trends, themes and more.

E-NEWSLETTERS

We reach 11,000 subscribers with information on the best experts and ideas with an average open rate of 20%

SOCIAL MEDIA



Nearly **1 MILLION** monthly views



Business page with **OVER 6,500** followers



17 regional groups with **OVER 10,000** members



OVER 3,000 followers

PRINT

MITZVAH MARKET MAGAZINE (30,000 copies)

This NY area annual go-to publication features comprehensive resource directories and in-depth editorial that is re-read and referenced repeatedly during the year.

PARTY SHOWCASE

CELEBRATE! PARTY SHOWCASE

Hundreds of Bar Bat Mitzvah families meet face-to-face with experts to get ideas, ask questions and select vendors for their upcoming event.



Orad David Kraus Photography



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Mitzvah Market, the largest Bar Bat Mitzvah resource in the U.S., provides parents with **information across multi-platforms:** Website, Email, Pinterest, Facebook & Instagram

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MULTI-PLATFORM PROGRAM

1 year

- Full profile page rotates at top of category in Vendor Directory
- Listing in appropriate category article
- Access to all Facebook Groups
- Instagram – Included in stories/highlights 1x per month
- Pinterest – Pins on appropriate boards 1x per month

NY AREA PROFILE

1 year

- Profile page with up to 20 photos
- Profile page rotates 3rd tier in Vendor Directory
- Included in appropriate category article
- Access to 4 NY region Facebook groups

FULL BASIC PROFILE

1 year

- Full profile page rotates 2nd tier in Vendor Directory
- Included in appropriate category article
- Access to all Facebook groups

DEDICATED E-BLAST

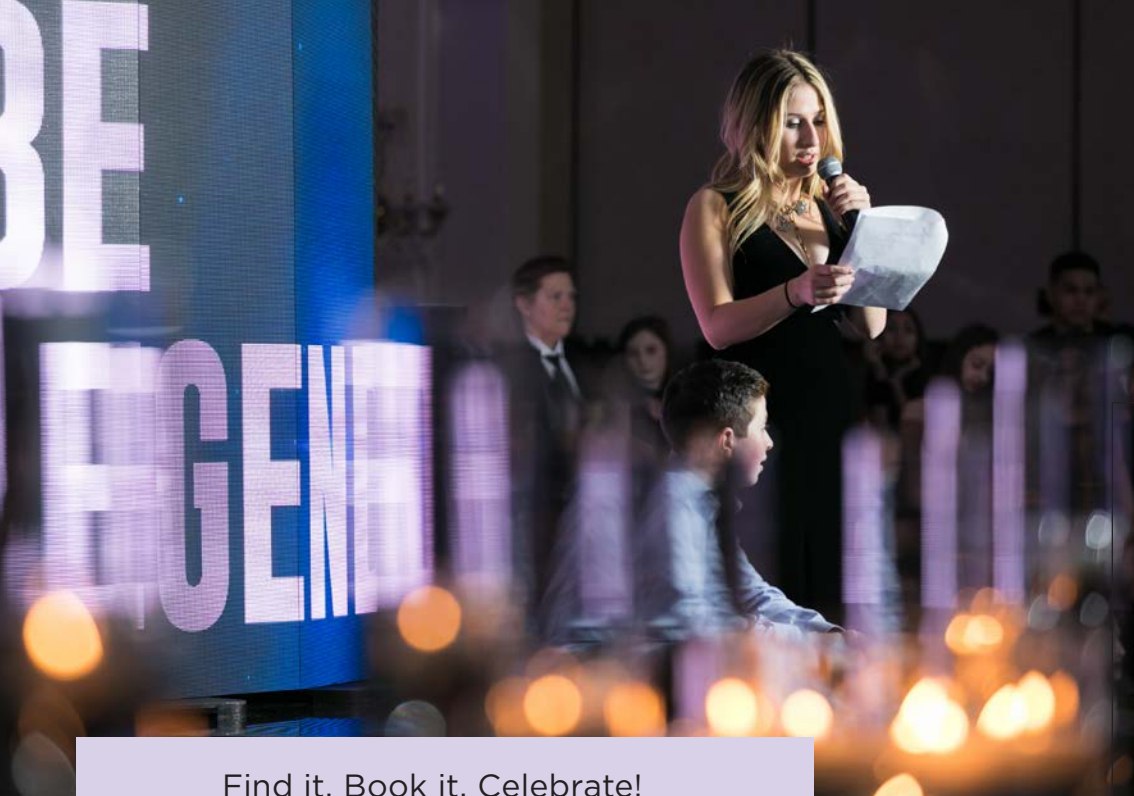
One time

- Custom newsletter message to 11,000 subscribers
- Post in appropriate Facebook Groups
- Included in stories/highlights on Instagram
- Pin on appropriate Pinterest board



CONTACT:

Sheri Lapidus
 Executive Director
 516-445-2394
 Sheri@MitzvahMarket.com



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REGIONAL MULTI-PLATFORM PROGRAM

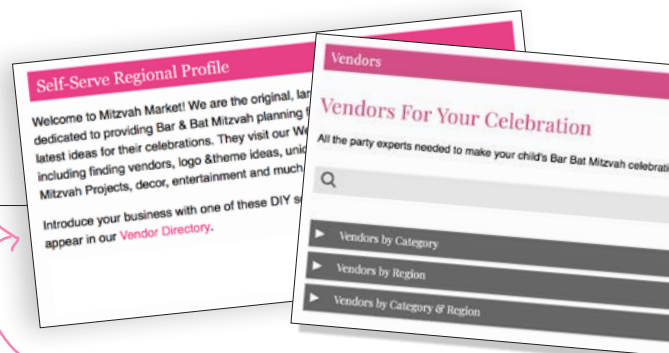
1 year

- Full profile page rotates at top of local region in the Vendor Directory
- Included in appropriate category article
- Access to your regional Facebook Group
- Instagram – Included in stories/highlights 1x per month
- Pinterest – Pins on appropriate boards 1x per month

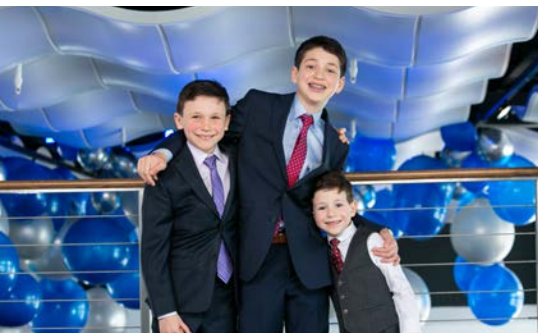
REGIONAL PROFILE

1 year

- Profile page with up to 20 photos
- Rotates 4th tier in the Vendor Directory
- Access to your regional group on Facebook



CREATE LISTING YOURSELF AT:
 mitzvahmarket.com/diydigitalpackages



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Mitzvah Market

Parties | Menus | Decor | Entertainment | Planning | Advice

Finding the perfect vendors for your child's Bar or Bat Mitzvah celebration can be overwhelming, but we're here to help!

Each week we spotlight a few of our favorites who can help bring your vision to life.



Jimmy Dee Entertainment
 We offer an extensive selection of talent, costumes, light and sound setups, furniture, photo booths and more, along with experienced Bar and Bat Mitzvah planning. We'll make your celebration the "It" event of the season!

Contact: [Phone Number] | Visit Website



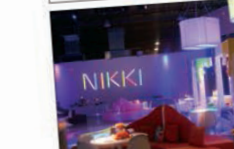
Shantel USA Inc.
 Creating customized event for Bar/Bat Mitzvah and Weddings for over 15 years. We offer a high quality product, competitive pricing, and a prompt track record of on-time delivery.

Contact: [Phone Number] | Visit Website



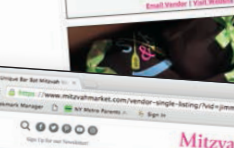
Interactive Entertainment Group
 We are the direct source for virtual interactive experiences with any size and one of a kind games, including: Virtual Reality, Motion Gaming, VR, AR, and more. We offer a wide range of services to meet your needs.

Contact: [Phone Number] | Visit Website



NIKKI
 Life...the place to be. We are a modern, vibrant event space on the cutting edge of special event trends. Designed for Bar and Bat Mitzvah, we offer a wide range of services to meet your needs.

Contact: [Phone Number] | Visit Website



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A Parent's Guide For Planning Their Celebration

RESOURCE BLAST

We spotlight a few vendors in different categories who can help families with their Bar Bat Mitzvah planning.

These email blasts are **way to reach our loyal readers when they are planning!**

- Be the **ONLY** vendor in your category showcasing exclusive products and/or services.
- **Reach over 11,000 parents in full planning mode!**
- Additional exposure when link is posted in appropriate Facebook groups.
- On average 20-25% open rate.

Cost: Special Pricing when you buy 3, get one FREE

SPECIAL OFFER:
 Buy 3 and get 4th FREE

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